

**ABU DHABI 2018**المعرض الدولي للصيد والفروسية  
INTERNATIONAL HUNTING & EQUESTRIAN EXHIBITION

Tuesday 25th - Saturday 29th September 2018

نادي صياري الإمارات  
EMIRATES FALCONERS' CLUB

## ADIHEX 2018 sponsorship packages

DELIVERABLES	MAIN SPONSORSHIP	GOLD SPONSORSHIP	SILVER SPONSORSHIP	BRONZE SPONSORSHIP
<b>LOGO INCLUSION</b>				
Website	✓	✓	✓	✓
Eshots	✓	✓	✓	✓
Media Campaign	ALL	ALL	ALL	SELECTED
Event Signage/onsite collaterals	ALL	ALL	ALL	SELECTED
Social Media	5 INSERTIONS	3 INSERTIONS	2 INSERTIONS	1 INSERTION
VIP collaterals inclusion	✓	✓	✓	✗
<b>SMS (2,500 CONTACTS EACH)</b>	5 SHOTS	3 SHOTS	2 SHOTS	1 SHOT
<b>EMAIL CAMPAIGN (2,500 CONTACTS)</b>	3 SHOTS	3 SHOTS	2 SHOTS	1 SHOT
<b>PRESS RELEASES</b>	INCLUSION IN ALL PRESS RELEASES	INCLUSION IN ALL PRESS RELEASES	3 PRESS RELEASES	1 PRESS RELEASE
<b>FREE EXHIBITING SPACE 'NO STAND BUILD'</b>	60 sqm	18 sqm	12 sqm	9 sqm
<b>OVERHEAD/HANGING BANNER</b>	✓	✓	✗	✗
<b>SHOWDAILY ADS</b>	8 PAGES	5 PAGES	3 PAGES	1 PAGE
<b>SHOWDAILY PRESS RELEASE</b>	3 PAGES	2 PAGES	1 PAGE	1 PAGE
<b>SHOWGUIDE ADVERT</b>	5 PAGES	2 PAGES	2 PAGES	1 PAGE
<b>REGISTRATION AREA BRANDING</b>	✓	✗	✗	✗
<b>ONSITE BRANDING @ADIHEX SIGNAGE</b>	✓	✓	✓	✗
<b>ONSITE BRANDING @ADNEC SIGNAGE</b>	2 ITEMS	1 ITEM	✗	✗
<b>DIGITAL CAMPAIGNS</b>	Full Package	Full Package	Half Package	✗
	<b><u>AED 500,000</u></b>	<b><u>AED 300,000</u></b>	<b><u>AED 150,000</u></b>	<b><u>AED 75,000</u></b>

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[www.adihex.com](http://www.adihex.com)